



KRQE
13 Broadcast Plaza SW
Albuquerque, NM 87104
(505) 243-2285

CONTRACT

<u>Contract / Revision</u> 963416 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 11/04/16 - 11/08/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Goal West PAC		<u>Original Date / Revision</u> 11/02/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KRQE	<u>Account Executive</u> KRQE National Hous	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Agenda LLC
400 Gold Avenue Southwest
Suite 12
Albuquerque, NM 87102
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KRQE	11/04/16	11/04/16	KRQE News 13 @5a	KRQE News 13 @5a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$250.00				
N 2	KRQE	11/07/16	11/08/16	KRQE News 13 @5a	KRQE News 13 @5a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				2	\$250.00				
N 3	KRQE	11/04/16	11/04/16	KRQE News 13 @6a	KRQE News 13 @6a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$350.00				
N 4	KRQE	11/07/16	11/08/16	KRQE News 13 @6a	KRQE News 13 @6a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				2	\$350.00				
N 5	KRQE	11/04/16	11/04/16	KRQE News 13 @Noon	12p-1230p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$700.00				
N 6	KRQE	11/07/16	11/07/16	KRQE News 13 @Noon	12p-1230p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$700.00				
N 7	KRQE	11/07/16	11/07/16	KRQE News 13 @4p	4p-430p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$600.00				
N 8	KRQE	11/05/16	11/05/16	Sa 7a-8a	Sa 7a-8a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$100.00				
N 9	KRQE	11/06/16	11/06/16	KRQE News Sunday 7AM	Su 7a-8a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$200.00				
N 10	KRQE	11/05/16	11/05/16	Sa KRQE News 13@10	10p-1035p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$800.00				
N 11	KRQE	11/04/16	11/04/16	Stephen Colbert	M-F 1035p-1137p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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13 Broadcast Plaza SW
Albuquerque, NM 87104
(505) 243-2285

<u>Contract / Revision</u>	<u>Alt Order #</u>
963416 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/04/16 - 11/08/16		

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Goal West PAC	11/02/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$350.00				
N 12	KRQE	11/07/16	11/07/16	Stephen Colbert	M-F 1035p-1137p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$350.00				
Totals								0.00				14	\$5,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	14	\$5,600.00	(\$840.00)	\$4,760.00
Totals	14	\$5,600.00	(\$840.00)	\$4,760.00

Signature: _____ **Date:** _____

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Goal West Pac

01/11/16

Program	Time	Fri 11/4	Sat 11/5	Sun 11/6	Mon 11/7	Tue 11/8	Spots	Cost	Total
Krqe									
Krqe 5am News	5-6a	1			1	1	3	\$250	\$750
Krqe 6am News	6-7a	1			1	1	3	\$350	\$1,050
Krqe Noon News	12-1230p	1			1		2	\$700	\$1,400
Krqe 4pm News	4-430p				1		1	\$600	\$600
Krqe Sat 7am News	7-8a		1				1	\$100	\$100
Krqe Sun 8am News	8-9a			1			1	\$200	\$200
Krqe Sat 10pm News	10-1035p		1				1	\$800	\$800
Late Show with Colbert	1035-1135p	1			1		2	\$350	\$700
Fox NM									
Fox NM 7am News	7-8a				1	1	2	\$100	\$200
Fox NM 8am News	8-9a	1			1	1	3	\$100	\$300
Fox NM Sun 9-930pm News	9-930p			1			1	\$600	\$600
Fox NM M-F 930-10pm News	930-10p	1			1		2	\$400	\$800
				Totals			22		\$7,500 Gross
									\$6,375.00 Net

Aug 11/11/16

Agenda
11/11/16
11/11/16
11/11/16

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Nate Gentry

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Agenda - 400 Gold Ave SW ABQ NM 87102

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Reb Wayne

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

11/1/16 Leslie Ward 808 338 8951
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

James Giudicessi
National Sales Manager
James 11/2/16

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30s spot	Morning/ Evening	11/4-11/8		22 total	>1 week

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

4156

**AGENDA, LLC**

400 GOLD AVE., SW 12TH FLOOR
ALBUQUERQUE, NEW MEXICO 87102
(505) 888-5877

Wells Fargo, N.A.

68-54/514

11/2/2016

PAY TO THE
ORDER OF

LIN Television Corp. dba KRQE

\$ 4,760.00

Four thousand seven hundred sixty and 00/100 *****

DOLLARS

LIN Television Corp. dba KRQE
PO Box 844304
Dallas, TX 75284-4304

IF OVER \$10,000 TWO SIGNATURES REQUIRED



AUTHORIZED SIGNATURE

MEMO

Security features. Details on back.

AGENDA, LLC

4156

Invoice Date	Reference	Invoice Original Amt	Discount	Amount Paid
11/2/2016	INV 936416	4,760.00	0.00	4,760.00

Cont #963416

11/2/2016

4156

LIN Television Corp. dba KRQE

4,760.00